



PRESS RELEASE

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THE WHITING INTRODUCES A STREAMING MEDIA SERVICE CALLED BROADWAY DURING INTERMISSION

Flint, Mich. – The Whiting is entering the streaming entertainment arena with Broadway HD, or as the Whiting is calling it, **Broadway During Intermission**. It's a streaming service for theater fans who want to watch their choice of Broadway shows anywhere on any device.

For a limited time, current Whiting patrons, Genesee County residents and even those outside the county will have special access to a trial subscription. McLaren Health System is sponsoring the streaming service.

The Whiting has exclusive subscription pricing for Broadway During Intermission, including a free three-month trial for current Whiting season subscribers, and three months for the price of one for Genesee county residents. Out-of-county subscribers will receive three months for the price of two. Each month is worth \$8.99. The promotion will end **November 10** and the number of subscriptions is limited. People are encouraged to sign up early.

New releases come out every month, from Shakespeare productions to Tony Award-winning blockbusters. The shows are advertisement-free. Some examples of what's on Broadway During Intermission include:

- **CATS**
- *Kinky Boots*
- *Fame*
- *Macbeth*
- *Into the Woods*
- *Falsettos*
- *Rodgers and Hammerstein's CAROUSEL*
- *Pippin*
- *The King & I*
- *The Last Five Years*

Codes are for sale by phone at (810) 237-7333 and online at www.TheWhiting.com.

This service is provided in part as a benefit of the Genesee County Arts Education and Cultural Enrichment Millage funds.

Flint Institute of Music CEO Rodney Lontine says, "This is an example of tax dollars at work when it comes to Genesee County residents especially. We're grateful for the voters who saw the value of making arts and culture accessible to all who live here."

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The Whiting & Capitol Theatre, under the management of the Flint Institute of Music, are member organizations of the Flint Cultural Center Corporation and are dedicated to bringing the performing arts to the community. The Whiting & Capitol Theatre are nonprofit 501(c)(3) organizations and equal opportunity employers providing programs and services without regard to race, color, religion, national origin, sex or handicap.